

# Scenic Virginia

## 2012 ANNUAL REPORT OF GIFTS

Founded in 1998, Scenic Virginia is the only statewide non-profit conservation organization dedicated exclusively to preserving, protecting and enhancing the scenic beauty of our Commonwealth, with a particular focus on the preservation of significant views and vistas.

We believe that beauty is good for business and essential for the soul, and our scenic assets are critical to the cultural, emotional and economic health of our Commonwealth.

**Scenic Virginia acknowledges with gratitude the generosity of our 2012 donors, whose gifts provide the funding for our statewide programs in support of our Commonwealth's extraordinary scenic beauty. Thank you for honoring us with your contributions.**

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[www.scenicvirginia.org](http://www.scenicvirginia.org)

**Preserve. Protect. Enhance.**





# A Letter from Scenic Virginia's President

Dear Supporter,

December 31, 2012

Standing on Skyline Drive looking over the Shenandoah Valley at the peak of fall foliage is simply breathtaking. How do you put a price on that? Or watching the sunrise from the banks of Assateague Island – what is that worth?

From Virginia's beaches and mountains to her valleys and plains – the Commonwealth's beauty is renowned worldwide. And Scenic Virginia's members are on a mission. A mission to ensure that beauty is preserved for our children, and our children's children, and those that will follow after to enjoy the same splendor we take pleasure in every day.

We are so very grateful for our members. Your support is the foundation of all we do. Today, more than ever, your investment in our efforts to preserve and protect our precious scenic resources is essential.

For nearly 15 years, Scenic Virginia has worked tirelessly to advocate on behalf of the beauty of our Commonwealth. With your help, our voice will be heard among the ever-present pressure to expand and develop, and we will continue working alongside local and state government to ensure wise land-use decisions and visual impact are considered.

As the year draws to a close, we ask you to make a promise to the next generation, and to those that follow, that Virginia's amazing scenic treasures will remain for them.

Your continued support is that promise. We thank you for ensuring that promise to us.

Sincerely,

*Cecelia S. Howell*

Cecelia S. Howell  
President





# Scenic Virginia.

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*of The Community Foundation Serving Richmond*

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December Sunset on Richmond by Tricia Pearsall

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# Scenic Virginia.

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Beach View by Michael Brown

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Scenic Virginia serves as the fiscal agent for this passionate group dedicated to promoting responsible development along the Richmond Riverfront and the preservation of 'The View That Named Richmond.'

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*The photographs featured throughout our 2012 Annual Report are Winners and Honorable Mentions from our 2012 Virginia Vistas Photo Contest. To view more, visit [www.ScenicVirginia.org/Gallery](http://www.ScenicVirginia.org/Gallery).*

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