Scenic Virginia 2013 ANNUAL REPORT OF GIFTS

Founded in 1998, Scenic Virginia is the only statewide non-profit conservation organization dedicated exclusively to preserving, protecting and enhancing the scenic beauty of our Commonwealth, with a particular focus on the preservation of significant views and vistas.

We believe that beauty is good for business and essential for the soul, and our scenic assets are critical to the cultural, emotional and economic health of our Commonwealth.

Scenic Virginia acknowledges with gratitude the generosity of our 2013 donors, whose gifts provide the funding for our statewide programs in support of our Commonwealth's extraordinary scenic beauty. Thank you for honoring us with your contributions.

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Preserve. Protect. Enhance.











Dear Friend of Scenic Virginia,

December 31, 2013

From Virginia's rolling hills to her meandering beaches to her majestic mountains, the Old Dominion's beauty draws people from far and near. They come to bask in her glory and drink in her goodness. And nestled among these scenic backdrops – the winding roads laced with budding dogwoods, the sun-drenched foliage of the Shenandoah Valley, the rushing rapids of Great Falls and beyond – are many of our nation's most significant historical moments. It is impossible to quantify the value of such treasures.

Thanks to the generous support of our members, Scenic Virginia is an ever-present refuge for these invaluable assets, ensuring that every effort is made to preserve and protect them today and for future generations.

Your partnership is essential to our continued success. For 15 years, we have worked closely with state and local government to promote wise land use decisions and thoughtful visual impact consideration as our Commonwealth continues to grow.

Will you continue to help us with our mission to protect and preserve the Virginia that we know and love? With your investment, Virginia's unparalleled beauty will remain on sound footing – yesterday, today and forever. And you can't put a price on that.

Sincerely,

Cessie Howell

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