Scenic Virginia 2014 ANNUAL REPORT OF GIFTS

Founded in 1998, Scenic Virginia is the only statewide nonprofit conservation organization dedicated exclusively to preserving, protecting and enhancing the scenic beauty of our Commonwealth, with a particular focus on the preservation of significant views and vistas.

We believe that beauty is good for business and essential for the soul, and our scenic assets are critical to the cultural, emotional and economic health of our Commonwealth.

Scenic Virginia acknowledges with gratitude the generosity of our 2014 donors, whose gifts provide the funding for our statewide programs in support of our Commonwealth's extraordinary scenic beauty. Thank you for honoring us with your contributions.

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Great Falls Sunrise by Theresa Rasmussen

A Letter from Scenic Virginia's President and Executive Directo

Dear Friend of Scenic Virginia,

December 31, 2014

'Tis the season... for reflection, thanksgiving, and joyful tidings. Here at Scenic Virginia, we are doing all three: Reflecting on the fruitful year drawing quickly to a close, giving thanks for friends like you who treasure the beauty of our Commonwealth as much as we do, and expressing -- with much jubilation -- our satisfaction with accomplishing so much on behalf of Virginia's exquisite scenic resources and heritage, including the following:

- Developed a new process for identifying significant vistas for our Virginia Viewshed Register.
- Successfully defended The View That Named Richmond against inappropriately tall development.
- Continued our work with the Route 5 Corridor Coalition to designate that historic road as a National Scenic Byway.
- Hosted the Scenic Awards Gala Reception & Ceremony at the Virginia State Capitol to honor achievement in scenic preservation.
- Continued working with the Save the James coalition of organizations to prevent inordinately tall utility transmission lines along a pristine section of the James River in James City County.
- Took the lead on six bills during the 2014 General Assembly Session.
- Participated in the inaugural Richmond's Medal event in the UK.
- Promoted the newest Virginia Outdoors Plan.
- Assisted The Cultural Landscape Foundation with their What's Out There Weekend Richmond.
- Hosted our 2014 Virginia Vistas Photo Contest and revealed the beautiful winners in the Richmond Times-Dispatch.

We love both what we do and how we do it (quietly, and behind the scenes). If you do as well, we ask that you continue your generous support. On behalf of Scenic Virginia's Board of Directors, we thank you for your loyal friendship, and we wish you all the best in 2015.



Sincerely,

Barry W. Starke, FASLA AIPC President

Leighton Powell Executive Director



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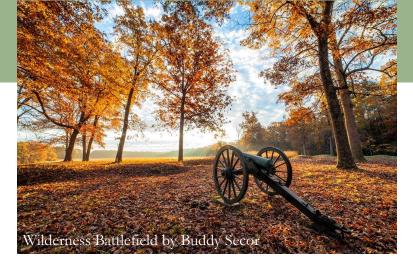
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The photographs featured throughout our 2014 Annual Report are Winners and Honorable Mentions from our 2014 Virginia Vistas Photo Contest. To view more, visit www.ScenicVirginia.org/Gallery.

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